

Heart of North Georgia Pride

Board Meeting Minutes

Date: July 1, 2025

Time: 4:02 PM

Location: Dirty Unicorn Studio

Meeting Type: Regular Board Meeting

Called by: Baz Morris, President

I. Call to Order

The meeting was called to order at 4:02 PM by Baz Morris.

II. Roll Call

Present:

- Baz Morris, President
- Nicky Wood, Vice President
- Shannon Gridley, Member-at-Large
- Gretchen Corbin, Social Outreach (Committee Lead)
- Stoney Morris, Friend of the Board
- Amy Hopper, Executive Director, present via phone

III. Approval of Minutes

- Prior meeting minutes were distributed.
- Motion to approve: PASSED unanimously.

IV. Action Items from Previous Meeting

- **Name Change Notification:** Baz sent announcements via mailing list, social media, and Discord. Positive feedback received.

- **Committee Lead Invites:** Sent out; Gretchen Corbin introduced as Social Outreach Lead.

V. Committee Reports & Updates

- **IT/Discord (Amy):**
 - Working on integrating an event feed into Discord synced with the event calendar.
 - Includes potential activism alerts and posts.
- **Website (Baz):**
 - Working with Finley Designs to build the official website.
 - Domains secured:
 - heartofnorthgeorgiapride.org
 - heartofnorthgapride.org (for mirroring and development)
 - WordPress installed and in progress.
- **Logo & Branding:**
 - Revised logo featuring progressive and intersex pride symbols was reviewed and unanimously approved.
 - To be used for merchandise and branding.

VI. Merchandise & Fundraising

- **Production:**
 - Shirts will be produced in-house using Amy's heat press and DTF transfers.
 - Cost per shirt (including print and shipping): ~\$9.
 - Target sale price: \$25–30 depending on quality.
- **Sales & Fulfillment:**
 - On-demand production with 3–5 day turnaround.
 - Shipping infrastructure is already in place at DU Studio.

- **Storefront:**
 - Website will include a store for merchandise.
 - Business cards and "Donate Here" signs to be created.
- **Fundraising Idea:**
 - Shannon offered to front costs as seed money for merch production as needed.
 - Facebook birthday fundraisers and other donation-based campaigns discussed.

VII. New Business

- **Structured Reporting Proposal:**
 - Shannon proposed adding regular reports to agendas:
 - Treasurer's Report (once available)
 - President's Report
 - Committee Updates
 - Goal: Increase clarity, consistency, and planning.
- **Community Engagement & Merch Ambassadorship:**
 - Gretchen volunteered to represent the org at local events and markets.
 - Plans to create and donate 3D paper art for fundraising at Pride (\$20 each).
 - Will also wear branded apparel and distribute fundraising cards.
- **Events & Outreach Planning:**
 - **August Event:** In planning; movie night considered, but weather may be too hot.
 - **Game Nights:** Suggested at Blue Ghost, Gay Old Plant Shop, or Lavender Bookshop.
 - **Book Club Cross-Promotion:** Ongoing connections with Q&A Book Club and Gay Ole Plant Shop.

VIII. Announcements

- **Next Meeting:** Tentatively scheduled for **August 8**, time TBD pending availability of Shelly (KSU staff).

IX. Adjournment

- Motion to adjourn made and seconded.
- Meeting adjourned at **4:31 PM**.